



Refrigeration News & Product Information
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New BLG/BMG Plus: The Next Step In Merchandising!

Master-Bilt's new BLG/BMG Plus merchandisers are the next generation of the popular BLG/BMG models offering a high end option to the Fusion Plus models. [More...](#)

Walk-Ins Get New Standard Finish

Master-Bilt is switching to a new finish on all walk-ins effective mid-November. The new finish is 26 gauge acrylic-coated galvanized steel and offers several advantages:

- The acrylic coating makes panels more resistant to corrosion
- It doesn't show fingerprints or smudges as much
- It's a brighter metal that enhances the walk-in's appearance
- The best part is you get all this with no increase in walk-in price!

BGR-15 Joins Product Line

New single door economy glass door merchandiser joins the Master-Bilt product line-up. [More...](#)

Product Scene:

Quick takes on Master-Bilt product additions and revisions.

This time:

- Fusion Plus cabinets get enhanced grille
- New fan cycling option for Master Controller Reverse Cycle Defrost system

[More...](#)

Master-Bilt: 75 Years And Still Growing



Help us celebrate our 75th year in business by sharing your Master-Bilt success stories. Maybe you have a unique application or a piece of equipment that's been faithfully cooling for years and years. If so, we invite you to post your testimonials and pictures on our [Facebook](#) page or email to lburge@master-bilt.com.

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Drop by booth 6109 at the
NACS SHOW and see the
latest in glass door
merchandisers plus a few
surprises!



Quarterly Quote:

"A child is a person who is going to carry on what you have started."

-Abraham Lincoln



New BLG/BMG Plus: The Next Step In Merchandising!



Master-Bilt's new BLG/BMG Plus merchandisers are the next generation of the popular BLG/BMG models offering a high end option to the Fusion Plus models.

The new BMG and BLG Plus models capture the attractive design features of the Fusion Plus line while delivering an expanded feature set.

The new ENERGY STAR® qualified BMG/BLG Plus merchandisers feature full-height glass doors with four adjustable cantilever shelves per door for maximum product visibility and double strip LED lighting for maximum illumination. Master-Bilt's state-of-the-art electronic control system provides reliable, continuous temperature performance.

These merchandisers increase pack-out and product visibility with 23-1/2" deep shelving, can be configured in all-white or all-black interior/exterior color options, and are available in six cooler sizes with swing and slide door options, and four freezer sizes with swing doors.

The BMG/BLG Plus line footprint is interchangeable with other Master-Bilt footprints including the Fusion Plus, as well as some competitor models, providing the flexibility that businesses require for growing market segments, changing floor plans and improved traffic flow. BMG/BLG Plus models offer industry leading standard limited three year extended compressor warranty and two year limited parts and labor warranty. For more on BLG Plus, [click here](#) or for BMG Plus [click here](#).

October 2013 Articles:

BLG/BMG Plus: The Next Step In Merchandising

BGR-15 Joins Product Line

Product Scene



BGR-15 Joins Product Line



Looking for an economy single glass door merchandiser that's also packed with features? The BGR-15, successor to the discontinued BGR-14, fits the bill.

Features include:

- Standard interior LED lighting for best product viewing
- A top LED-lighted panel so you can insert your attention-grabbing graphics
- An electronic control system with an audio high-temp alarm
- An efficient and large low-E double pane glass door

For more on the BGR-15, [click here](#).

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PRODUCT SCENE

[Quick Takes on Product Additions & Revisions](#)

Fusion Plus Cabinets Get Enhanced Grilles



As I write this, Apple's new iOS7 operating system has just hit the market. And, as with any new software, there are bugs and glitches that have to be addressed. Sometimes the same goes with new refrigeration equipment. So, when we found that the grilles in our new Fusion Plus merchandisers needed to be a little sturdier, we created our own version of a "patch" by designing new grilles. In most cases, the existing grilles were substantial, but in the three-door models they were a little too flexible. The new grilles, found on all Fusion Plus slide and swing door models, are slat type design which provides more support across the length of the grille. As you can see above, the appearance is somewhat different. Should you need a replacement grille for an existing merchandiser, please contact us at 800-647-1284.

New Fan Cycling Option For Master Controller System



Many are familiar with the energy-saving qualities of the Master Controller Reverse Cycle Defrost option, but now there's a new way to expand on the savings. With the new evaporator fan cycling option, you can save an additional 2-4% more energy. The option saves electricity by cycling the evaporator fans during the compressor's off cycle. When the compressor is off, fan energy consumption is up to 60% less than if the fans were constantly running.

In addition to the actual energy savings, cycling fan motors expel 60% less heat into the walk-in which lowers the compressor's run time. A proprietary fan control algorithm protects stored products by keeping fans running sufficiently to maintain the desired temperature in the walk-in. Overall system energy savings vary depending on factors such as the size of the system, design temperature and run time, location of the walk-in and type of defrost used.

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